

2023-2024 District Goals

District: **201Q2**
Constitutional Area: **Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[service goals 2023-2024 copy 6663.pdf](#)

[Service Custom goals -1.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	25
2nd Quarter	0	0	15	25
3rd Quarter	1	20	25	20
4th Quarter	0	0	25	20

FY New Clubs

1

FY Charter Members

20

FY New Members

90

FY Retention Goal

90

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

20

Action Plan

[201 5 year strategy Q2 23.11.2022.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 95% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 75% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Action Plan LEADERSHIP CUSTOM GOAL .docx](#)
[LEADERSHIP ACTION PLAN 2023-2024 2966.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 50% and club participation in our district increases by 100%.**
- b. Our team will ensure that 32 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$150 to LCIF and I will ask 35 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[LCIF Action plan .pdf](#)

CUSTOM GOALS

Goal Statement

Big Audacious Mission of 30,000 Members by 2030; 50,000 members by 2050 nationally-
At District level - we need to implement the GMA process to match the above.

Action Plan

[membership action plan 6271.docx](#)

[Membership custom goal .pdf](#)

[Membership custom goal 2023-24 5078.pdf](#)

Goal Statement

We will encourage clubs to implement the GMA and BAM approach working together across our district at a club level.

We will give the clubs the support and awareness and the necessary training to be able to successfully complete the process.

The clubs will then be able to be a part of the change and with willingness to follow the leaders. Our focus on increased memberships to get our district out of transition by the end of 2024- 2025.

Action Plan

[358 Membership custom goal 2023-24 4888 227.pdf](#)